

BULLET SOLUTIONS AT BETT

*Teachers need access to innovative services. We must prepare pupils for the future workplace.
There is a gap between the schools that are doing pioneering stuff and those simply doing a shiny version of 19th century teaching.*

Vernon Coaker, UK's minister for Schools and Families, BETT 2010 ([BBC News](#))

BETT is the largest international exhibition of technologies for teaching. It takes place in London, UK, from the 12th to 15th January 2011. These four days of inspiration and news will be dedicated to the advantages of using the latest ICT products and services in schools.

More than 600 exhibitors will be gathered at **Olympia** to show the latest technology applied to Education and Teaching. Since it is the main international event in this area, BETT covers all levels of education, from kindergarten through college.

BETT features an area specially dedicated to software solutions: the Software Zone, where we can find innovative digital tools to enhance the learning processes, to facilitate the work of teachers or even to make school management more efficient and effective.

Bullet Solutions will be present at this event to illustrate the benefits that ICTs bring to the school management and administration. Pedro Fernandes, the company CEO, says that efficiency and productivity are very relevant issues to higher education in Portugal:

"The managing departments of schools are beginning to see students as customers whom they have to deliver service excellence. Competition between universities is now global. In the future, schools that maintain outdated procedures will be deprecated instead of those which track technology trends", explains Pedro Fernandes. According to the CEO, the universities that want to remain competitive and gain the preference of students can not overlook the issues of efficiency and productivity: "The functioning of schools must be reconfigured to produce knowledge".

Pedro Fernandes believes that this new paradigm of thinking justifies the success of Bullet TimeTabler Education, a pioneering software for the generation of school timetables, fully automated and optimized. "At some universities that work with us, the schedules preparation used to take months to be resolved, requiring the participation of many teachers. With our technology, these institutions began to solve the problem in only one week". Due to the savings in time and in resources allowed by this software, it is used by the major Portuguese faculties - belonging, for example, to the University of Minho, Porto, Lisbon and Coimbra, among others.

"The presence at the BETT show is essential for all educational institutions that wish to maintain the technological edge. We are proud to participate in this event of global impact with a technology that has revolutionized the day-to-day of the Portuguese universities", concludes Pedro Fernandes.

Other informations

Place

Stand SW76, Software Zone, Gallery Level, Olympia (London, United Kingdom)

Time

12-15 January 2011

Who is Bullet Solutions?

Bullet Solutions is a company specialized in providing expert consulting services and in the development of tailored optimization software solutions to combinatorial problems.

Bullet Solutions' mission is to significantly improve its costumers cost management systems through the development of tailored optimization solutions. Bullet Solutions' customized projects make extensive usage of R&D and know-how in optimization, mathematics and organizations theory to improve each client's decision making processes.

Bullet Solutions counts with excellent **references** in the Portuguese market: universities, public hospitals and private costumers.

For more information or to obtain free entries at BETT, contact:

Bullet Solutions - Ms. Ana Castro

Mobile phone: +351 937 970 034

Phone: +351 226 099 612

E-mail: ana.castro@bulletsolutions.com